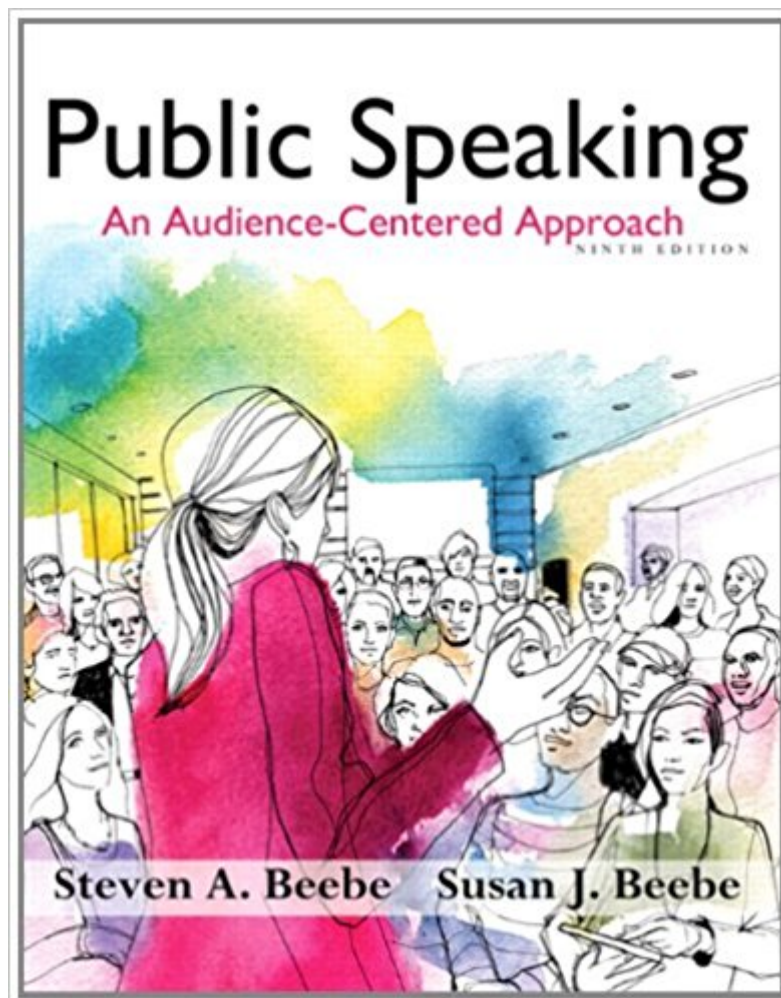




Ebook Directory
the best source of ebook

The book was found

Public Speaking: An Audience-Centered Approach (9th Edition) - Standalone Book



Synopsis

This is the standalone book. An audience-centered approach to public speaking Public Speaking: An Audience-Centered Approach, 9/e brings theory and practice together. Its distinctive and popular approach emphasizes the importance of analyzing and considering the audience at every point in the speech-making process. This model of public speaking is the foundation of the text, and it guides students through the step-by-step process of public speaking, focusing their attention on the dynamics of diverse audiences, and narrowing the gap between the classroom and the real world. Teaching and Learning Experience This program will provide a better teaching and learning experience for you and your students. It: Uses an Audience-Centered Approach: The audience-centered approach is the hallmark of this top selling text and the authors' approach to public speaking. Provides Material for Supporting First Speeches: Encourages students facing their first speech assignment by providing an overview of the public speaking process and suggestions for developing and delivering their speech with confidence. Focuses on Skill Development: Learning Objectives, a Study Guide, Recap boxes and more help students check their understanding of key material and focus on important concepts. .

Note: You are purchasing a standalone product; MyCommunicationLab does not come packaged with this content. If you would like to purchase both the physical text and MyCommunicationLab search for ISBN-10: 013381498X / ISBN-13: 9780133814989. This package includes: 0205890857 / 9780205890859 NEW MyCommunicationLab with Pearson eText -- Valuepack Access Card and 0205914632 / 9780205914630 Public Speaking: An Audience-Centered Approach MyCommunicationLab is an integral part of the Beebe/Beebe program. With extensive opportunities for the application of course content, MyCommunicationLab helps students become better speakers and master key public speaking concepts. Interactive videos provide students with the opportunity to watch and evaluate sample speeches. Online self-assessments and pre- and post-tests help students assess their comfort level with public speaking and their knowledge of the material. MediaShare allows students to post speeches and share them with classmates and instructors. ALERT: Before you purchase, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for each title, including customized versions for individual schools, and registrations are not transferable. In addition, you may need a CourseID, provided by your instructor, to register for and use Pearson's MyLab & Mastering products. Packages Access codes for Pearson's MyLab & Mastering products may not be included when purchasing or renting from companies other than Pearson; check with the seller before completing

your purchase. **Used or rental books** If you rent or purchase a used book with an access code, the access code may have been redeemed previously and you may have to purchase a new access code. **Access codes** Access codes that are purchased from sellers other than Pearson carry a higher risk of being either the wrong ISBN or a previously redeemed code. Check with the seller prior to purchase.

Book Information

Paperback: 432 pages

Publisher: Pearson; 9 edition (February 21, 2014)

Language: English

ISBN-10: 0205914632

ISBN-13: 978-0205914630

Product Dimensions: 8.4 x 0.7 x 10.7 inches

Shipping Weight: 1.7 pounds

Average Customer Review: 4.1 out of 5 stars 118 customer reviews

Best Sellers Rank: #5,420 in Books (See Top 100 in Books) #14 in Books > Reference >

Words, Language & Grammar > Public Speaking #349 in Books > Textbooks > Social

Sciences #381 in Books > Politics & Social Sciences > Social Sciences

Customer Reviews

Steven A. Beebe is serving in his 28th year as Chair, of the Department of Communication Studies at Texas State University. He is Regents' and University Distinguished Professor of Communication Studies. He also served as Associate Dean of College of Fine Arts and Communication for 25 years. Steve is an author and co-author of twelve books (with multiple editions totaling more than 65 books), more than 50 articles and book chapters, as well as over 150 papers and presentations at professional conferences. Steve's communication books have been used at hundreds of colleges and universities throughout the world making him one of the top communication textbook authors in the United States. Steve is President of the National Communication Association (NCA), the largest professional communication association in the world.

Susan J. Beebe has been on the faculty of the Department of English at Texas State University-San Marcos since 1988. As Director of Lower-Division Studies in English, she directs the first-year writing and sophomore literature programs and helps to train and mentor some 60 graduate teaching assistants annually. Sue's professional interests and expertise encompass both oral and written communication. She has co-authored with Steven Beebe

several communication textbooks used at more than a thousand universities worldwide. In addition, she has published articles, conference papers, and teaching materials in both English and communication studies.

This did not come with access to the REVEL program as advertised. This makes it useless to me for my college class. It took almost 2 weeks for the seller to respond to me and they told me I had to contact the manufacturer.

This book is for my class and sincerely just reading it stresses me...having to write a speech when you are not a native speaker is already tough, but to speak in front of native speakers who have to make efforts to understand your accent..Anyway it is too early to rate this book, patience.

Didn't use txt book much in class, but it has some great tips and information

My rental came on time but it was faced upside down with the front few pages folded, thus the front page was folded on the top. As you can see from the edges it's quite ripped and the pages are worn out. But, it's kind of expected from a used rental book. However, I've seen better but I can't hate it!

It was the right book, in decent condition considering a rental.4 stars because i have not finished reading, but it is not a boring book,it keeps the readers attention, and defines in exact terms.i like the book for this reason, it also has ex. and photos.(i guess i am a picture kind of person)i would definitely recommend, of course if its required and just to have moreof a feel of what communication really is, and gain some confidence.p.sgreat argument builder for people who have to the nag to debate. :)

I was really excited to see this textbook on . I thought that the textbook publisher finally adopt the ebook format. However, this book is just a pdf wrapped inside an format. That means if you want the text to appear bigger, you have to zoom in and scroll back and forth. And also the Kindle app does not work that great for this book comparing to other apps I have used for reading pdf.

This book just arrived today as a rental and its actually a brand new book still sealed and everything. The rental program has been a real money saver and not a single book we have gotten has been in unusable shape. If you are going back to school, dont hesitate to save yourself a lot of

money and rent!

This is a Loose-Leaf version, even tho it deceptively reads [Hardcover]. Just beware of that one fact . . . I should've known better considering it was an "A la-Carte" version, but i expected the [Hardcover] description to mean it had a binder included or something of the sort. It gets 2 stars because of the description, the disappointment and the lack of any real resell value.

[Download to continue reading...](#)

Public Speaking: An Audience-Centered Approach (9th Edition) - Standalone book Public Speaking: An Audience-Centered Approach (8th Edition) Public Health Nursing - Revised Reprint: Population-Centered Health Care in the Community, 8e (Public Health Nursing: Population-Centered Health Care in the Community) An Essential Guide to Public Speaking: Serving Your Audience with Faith, Skill, and Virtue The Art of Public Speaking (Communication) Standalone Book Mastering Public Speaking (9th Edition) The Art of Public Speaking, 9th Edition Public Speaking: Finding Your Voice (9th Edition) Reflecting on the Names of Jesus: Jesus-Centered Coloring Book for Adults (Jesus-Centered Devotions) Pathways 3: Listening, Speaking, and Critical Thinking - Standalone book Essentials of Genetics (9th Edition) - Standalone book The Longman Writer (9th Edition) - Standalone book Speaking Ill of the Dead: Jerks in Connecticut History (Speaking Ill of the Dead: Jerks in Histo) 240 Speaking Topics with Sample Answers (120 Speaking Topics with Sample Answers) 240 Speaking Topics: with Sample Answers (Volume 2) (120 Speaking Topics) Pathways 4: Listening, Speaking, & Critical Thinking (Pathways: Listening, Speaking, & Critical Thinking) Public Health Nursing: Population-Centered Health Care in the Community, 8e by Stanhope RN DSN FAAN, Marcia Published by Mosby 8th (eighth) edition (2011) Paperback Labor Relations in the Public Sector, Fifth Edition (Public Administration and Public Policy) Organizational Behavior and Public Management, Third Edition, Revised and Expanded (Public Administration and Public Policy) Public Administration and Law, Third Edition (Public Administration and Public Policy)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)